

ENTREPRENEURSHIP

The Entrepreneurship curriculum is designed to prepare students with the knowledge and skills necessary for employment and growth as self-employed business owners.

Course work includes developing a student's ability to make informed decisions as future business owners. Courses include entrepreneurial concepts learned in innovation and creativity, business funding, and marketing. Additional course work includes computers and economics.

Through these skills, students will have a sound education base in entrepreneurship for lifelong learning. Graduates are prepared to be self-employed and open their own businesses

Student Learning Outcomes:

- ◆ Demonstrate an understanding of entrepreneurial concepts and how these concepts can lead to self-employment and business ownership.
- ◆ Identify and utilize appropriate technology, techniques and practices to collect, process, and interpret information for decision making and business promotion.
- ◆ Demonstrate professional interpersonal and communication skills necessary to create opportunities and to develop as a self-employed business owner.

ENTREPRENEURSHIP

A.A.S. Degree (A25490)

Suggested Sequence of Courses

Prefix	Course Title	Class	Lab	Clinic	Work	Credit
FALL SEMESTER 1						
ACA 115	Success and Study Skills <i>or</i>					
ACA 122*	College Transfer Success	0	2	0	0	1
ACC 120	Principles of Financial Accounting	3	2	0	0	4
BUS 110	Introduction to Business	3	0	0	0	3
BUS 121	Business Math	2	2	0	0	3
BUS 139	Entrepreneurship I	3	0	0	0	3
ENG 111	Writing and Inquiry	3	0	0	0	3
TOTALS		14	6	0	0	17
<i>*ACA 122 Recommended</i>						
SPRING SEMESTER 1						
ACC 121	Principles of Managerial Accounting	3	2	0	0	4
CIS 110*	Introduction to Computers <i>or</i>	2	2	0	0	3
CIS 111	Basic PC Literacy	1	2	0	0	2
COM 231	Public Speaking <i>or</i>					
ENG 112	Writing/Research <i>or</i>					
ENG 115	Oral Communications	3	0	0	0	3
ECO 252	Principles of Macroeconomics	3	0	0	0	3
MAT 110	Math Measurement & Literacy <i>or</i>					
MAT 143	Quantitative Literacy <i>or</i>	2	2	0	0	3
MAT 171	Algebra	3	2	0	0	4
TOTALS		9	2	0	0	15/16/17
<i>*CIS 110 Recommended</i>						
FALL SEMESTER 2						
BUS 115	Business Law	3	0	0	0	3
BUS 137	Principles of Management	3	0	0	0	3
ETR 220	Innovation and Creativity	3	0	0	0	3
MKT 120	Principles of Marketing	3	0	0	0	3
PSY 150	General Psychology	3	0	0	0	3
TOTALS		15	0	0	0	15

Prefix	Course Title	Class	Lab	Clinic	Work	Credit
SPRING SEMESTER 2						
BUS 245	Entrepreneurship II	3	0	0	0	3
BUS 225	Business Finance	2	0	0	0	3
BUS 239	Business Applications Seminar <i>or</i>	1	2	0	0	2
WBL 112	Work-Based Learning	0	0	0	20	2
ETR 230	Entrepreneur Marketing	3	0	0	0	3
ETR 240	Funding for Entrepreneurs	3	0	0	0	3
HUM 115	Critical Thinking	3	0	0	0	3
TOTALS		14	2	0	20	17
PROGRAM TOTAL						64/65/66

Business Administration Courses may not be substituted for Entrepreneurship Courses.

ENTREPRENEURSHIP Certificate Program (C25490)

Suggested Sequence of Courses

Prefix	Course Title	Class	Lab	Clinic	Work	Credit
FALL SEMESTER 1						
ACC 120	Principles of Financial Accounting	3	2	0	0	4
BUS 110	Introduction to Business	3	0	0	0	3
ETR 220	Innovation and Creativity	3	0	0	0	3
SPRING SEMESTER 1						
ETR 230	Entrepreneur Marketing	3	0	0	0	3
ETR 240	Funding for Entrepreneurs	3	0	0	0	3
TOTALS		15	2	0	0	16
CERTIFICATE TOTAL						16